**Content Management**

1. Category Structure
2. Content Creation

* From Scratch
* Using Templates
* Import Word Files
* Cloning – Indirect
* Replication – Indirect

1. Content Management

* Revision History
* Inline Comments, Discussion Panel
* Workflow
* Review Reminders

1. Search Factors

* Tags
* Breadcrumb Navigation
* Redirect Rule | Customizing 404 Page